



**Ministry of Enterprise Development and Investment Promotion
Agency Results framework**

Vision

“To create a globally competitive vibrant entrepreneurial culture, enabling Sri Lanka to be the most preferred destination for investment”

Mission

“To create and maintain an entrepreneurial culture and Investor friendly climate by formulating and implementing technology driven, pragmatic, policies and programmes, intended for creativity enhancement, value addition and Productivity development, whilst promoting and facilitating investments, through Integrity and professionalism, in an environmentally friendly and caring manner so as to proactively contribute to national socio- economic development”

Thrust Areas

1. Reach & Richness in EDIP
2. Policy Development & Implementation for sustainable EDIP
3. Citizen's mindshare, Engagement & encouragement of inventions
4. Resources exploration, value addition, development and management
5. Technology advancement & facilitation
6. Promotion development & management of physical infrastructure
7. Networking

Thrust area 1 – Reach & Richness in Enterprise Development and Investment Promotion-EDIP

No	Goals	Key Performance Indicator	Base line 2007	Targets / lead unit					Lead Unit
				2008	2009	2010	2011	2012	
1	Improved international Competitiveness Ranking	i). Ease of doing business Index	103	100	80	50	35	25	BOI
		ii).FDI Performance index	113	95	85	50	45	40	BOI
2	Changed Mind set for Entrepreneurial Culture	% increase of inventions under the purview of SLIC and NEDA	45 per year	10	10	10	10	10	SLIC & NEDA
		No of Entrepreneurial start ups supported by NEDA	Nil	15	30	40	50	60	NEDA
3	Changed Mindset for innovative culture	No. of patents/Ind Designs obtained by the entrepreneurs	127	150	175	200	225	250	SLIC(to be taken from NIPO)
		No. of awards received for local & International Inventions	48	54	60	66	72	78	SLIC
4	Increased Investments	FDI received in USD Millions	734	1000	1500	2400	2800	3300	BOI
		FDI/GDP Ratio(%)	2.1	3.4	4.7	7.0	7.0	7.0	BOI
		Domestic Private Investments in USD Mn. (BOI Sector)	498	700	850	1000	1200	1600	BOI
5	“Sri Lanka” Brand Image established	% increase of Value of export of blue sapphire/	USD 47.5 Mn.	2	2	3	3	5	NGJA
		% increase of the new markets penetrated	56 Countries	2	2	2	3	3	NGJA
6	Resources identified	Classification of Resources availability on web	Nil	-	Event	Update	Update	Update	MEDIP
		Availability of manuals of Resources region wise	Published in 2004	cts updating	cts updating	cts updating	cts updating	cts updating	NEDA
		New NEDA assisted enterprises coming up in difficult areas	Nil	-	20	30	40	50	NEDA
		Studies/publications/surveys of resources	2	-	3	5	7	10	NEDA
		Studies/publications/surveys of gem & jewellery resources	5	2	3	3	3	3	GJRTI

Thrust area 2 – Policy Development & Implementation for Sustainable EDIP

No	Goals	Key Performance Indicator	Base line 2007	Targets / lead unit					Lead Unit
				2008	2009	2010	2011	2012	

1	Formulate a National policy for gem & jewellery industry-2009	Cabinet approved National Policy document in place	Not available	-	-	Event	update	update	NGJA
2	Ensured clarity, transparency & consistency of investment friendly & development oriented investment policy & guidelines	% of Contribution to GDP growth	7.5 (2006)	7.7	7.9	8.2	8.6	8.9	all
		% increase of exports in USD – Gems	USD 94.4 mn.	2	2	2	2	2	NGJA
		% increase of exports in USD – Jewelry	USD 18.6 mn.	3	3	3	3	3	NGJA
		Managing for Development Results (MfDR) institutionalization in MEDIP	Nil	20% of Institutions	40% of Institutions	60% of Institutions	80 of Institutions	All	All Institutions under MEDIP
		No of budget proposals submitted to Min of Finance annually	3	5	7	9	12	15	-do-
		No of budget proposals accepted annually	1	2	3	4	6	7	-do-
2	Investment Performance	No. of NEDA facilitated SME Investment in provinces	Nil	-	30	40	50	60	NEDA
	Advanced Technology Utilization	i. Value of Imported Capital Goods	400	450	500	550	600	650	MEDIP
		ii. no of Capital Items imported-Cumulative	42	60	80	100	120	140	MEDIP
		% increase of NEDA registered Import substituted industries	Information Not Available	-	Baseline established	10	10	10	NEDA
		% increase of NEDA registered Export Promoted industries	Information Not Available	-	Baseline established	10	10	10	NEDA
3	Effective Monitoring and	No of NEDA Registered enterprises	Nil	100	150	200	250	300	NEDA

	Evaluation in place								
		New Enterprises Registered	Nil	-	20	30	40	50	NEDA
4	Effective and efficient utilization of Resources	% utilization of capital expenditure	87	88	90	95	98	100	MEDIP
		% of employees undergone training	Not available	20	25	30	35	40	MEDIP

Thrust area 3 – Citizen's mindshare, Engagement & Encouragement of Inventions

No	Goals	Key Performance Indicator	Base line 2007	Targets					Lead Unit
				2008	2009	2010	2011	2012	
1	Effective Citizen's mindshare engagement	No of competitions fielded for entrepreneurial ideas	Nil	2	2	2	2	2	NEDA
2	Knowledge based industries increased	BOI registered IT and IT related industries (Not commissioned)	5	8	12	20	30	42	BOI
3	Concepts converted into viable products	Cum. No. of SLIC registered inventions	230	250	275	300	350	400	SLIC
		No. of incubated inventions	33	40	45	50	55	60	SLIC
		No of commercialized inventions	23	30	35	40	45	50	SLIC/NEDA
		No. of inventors club/circles in different fields(in schools) - cumulative	4000	4500	5000	6000	6250	6500	SLIC

Thrust area 4 – Resources exploration, value addition, development and management

No	Goals	Key Performance Indicator	Base line 2007	Targets					Lead Unit
				2008	2009	2010	2011	2012	
1	Classified and mapped Resources	No of updates	NEDA-2004	-	update	-	-	update	NEDA/
		Availability on web	NA	-	Event	update	update	update	NEDA
		Availability of Maps of Resources district wise	Nil	Nil	1	1	1	1	GJRTI
2	Right Policies developed & Implemented	Cabinet approved Policy document	Being prepared	-	Event	update	update	update	GJRTI/SLIC/NEDA
3	Optimum utilization of resources	Value of imported RM(Inputs) in USD Bn (BOI	2.9	3.4	3.8	4.3	4.6	4.9	BOI

		Sector)							
		Value of exports in USD Bn (BOI sector)	5.0	5.9	6.6	7.4	7.9	8.5	BOI
4	Value added Products	Value addition in absolute terms for imported and processed gems in Sri Lanka in USD Mn	5.25	5.77	6.35	6.98	7.68	8.45	NGJA
		Value addition in absolute terms for imported and processed diamond & diamond jewellery in USD Mn	346.8	381.5	419.6	461.6	507.7	558.5	NGJA

Thrust area 5– Technology advancement & facilitation

No	Goals	Key Performance Indicator	Base line 2007	Targets					Lead Unit
				2008	2009	2010	2011	2012	
1	Conformity to standards	% increase of Institutions adhering to standards-certification of gems	Total number of certificates- 621 Total number of memos - 3200	10	10	10	10	10	NGJA
		% increase of Institutions adhering to standards-certification of Jewellery	Voluntary Hall-marking is in practice 50 %-4885	3	3	5	8	12	NGJA
		% Increase of skilled operatives in the sector	300	5	5	5	5	5	GJRTI
		Cumulative No of agencies of the Ministry conforming to ISO specifications	1	1	1	2	2	3	MEDIP
		No of Enterprises conforming to ISO Specifications per year	Nil	Nil	10	20	40	80	NEDA

Thrust area 6– Promotion, development & management of physical infrastructure

No	Goals	Key Performance Indicator	Base line 2007	Targets					Lead Unit
				2008	2009	2010	2011	2012	

1	Public/private participation Encouraged	No of PPP projects commenced in BOI sector	Present Level=1	07	09	11	12	13	BOI
		FDI derived from PPP projects in BOI sector in USD Mn	Present Level= USD 6 Mn	2	50	50	300	300	BOI
2	Infrastructure development accelerated	New Economic Zones set up under “Mahinda Chintana” (cumulative)	Present Level=2	3	5	9	11	12	BOI

Thrust area 7– Networking

No	Goals	Key Performance Indicator	Base line 2007	Targets					Lead Unit
				2008	2009	2010	2011	2012	
1	Networked Business support service centers	Web based information available	NA	-	-	Event	Update	Update	NEDA/ GJRTI/ NGJA
		No of centers registered with NEDA	Nil	Nil	18	25	35	50	NEDA
2		Cumulative No of agencies of the Ministry conforming to ISO specifications	1	2	3	4	5	6	MEDIP
3		No of Enterprises conforming to ISO Specifications per year	Nil	Nil	10	20	40	80	NEDA
4	Networked Technology providers	Web based information available	NA	-	Event	Update	Update	Update	NEDA
		No of providers registered with NEDA	NA	1	12	18	20	25	NEDA
5	Effectively Promoted global network	SME sector to be linked to UNIDO network	NA	-	Event	Update	Update	Update	MEDIP/ NEDA
		Hit count per year for MEDIP	Nil	-	2000	3000	4000	5000	MEDIP/NE DA
		BOI sector linked to Global network through Web	NA	-	-	-	-	Event	BOI
		Hit count per year in Mn for global network	5.8	7.0	8.3	10.0	12.0	14	BOI
		No of proposals for technical assistance by foreign donor agencies-	2	2	3	3	3	4	NEDA
		No of proposals	Nil	1	2	2	2	2	NEDA

		for technical assistance by foreign donor agencies -							
		No of Technology adaptations and introduced to SMEs	Nil	-	5	5	5	5	NEDA
6	Inter ministerial network	Linkages to SME sector established	Not available	Event	Update	Update	Update	Update	MEDIP/ NEDA
		MOUs with other Ministries and Agencies for sector wide approach(No)	Not available	1	5	10	15	20	MEDIP/ NEDA

Abbreviations:

BOI- Board of Investment

GJRTI- Gem and Jewellery Research and Training Institute

MEDIP- Ministry of Enterprise Development and Investment Promotion

NEDA- National Enterprise Development Authority

NGJA- National Gem and Jewellery Authority

SLIC- Sri Lanka Inventors Commission